

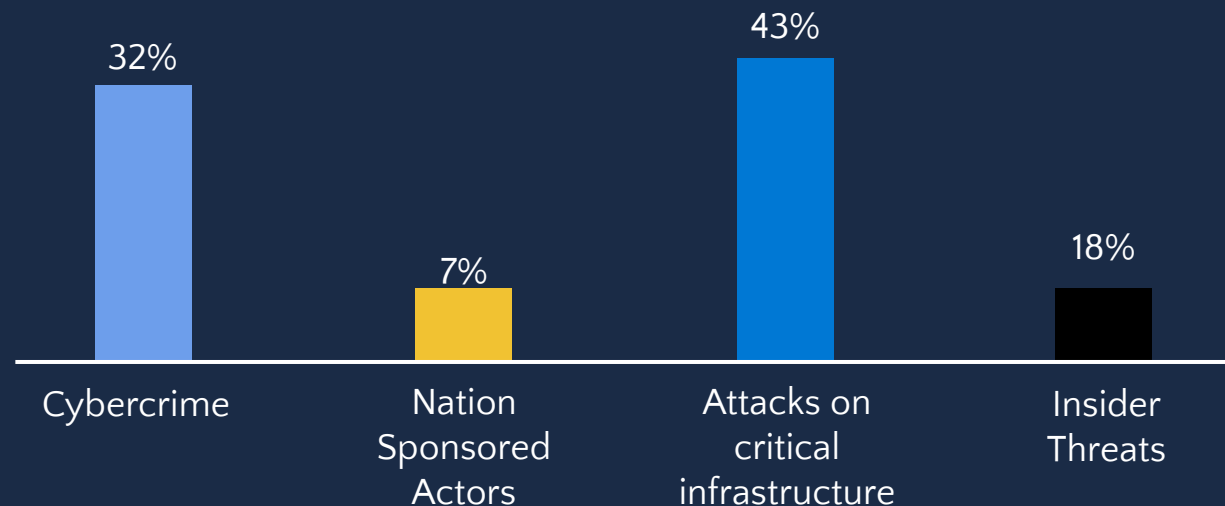


The changing threat landscape

Sarah Armstrong-Smith

Microsoft, Chief Security Advisor

Poll 1: What are your biggest concerns today...





The expanding internet

Cloud migration, new digital initiatives, and shadow IT increase the size of the attack surface.

It only takes 1 minute...

80,000

New hosts

8,000

New IoT
devices

150

New
domains

23

New
mobile
apps

1,902

IoT based
attacks

7

Phishing
attacks

77,000

Password
attacks

19

DDOS
attacks



The State of Cybercrime

As cyber defenses improve and more organizations are taking a proactive approach to prevention, attackers are adapting their techniques.



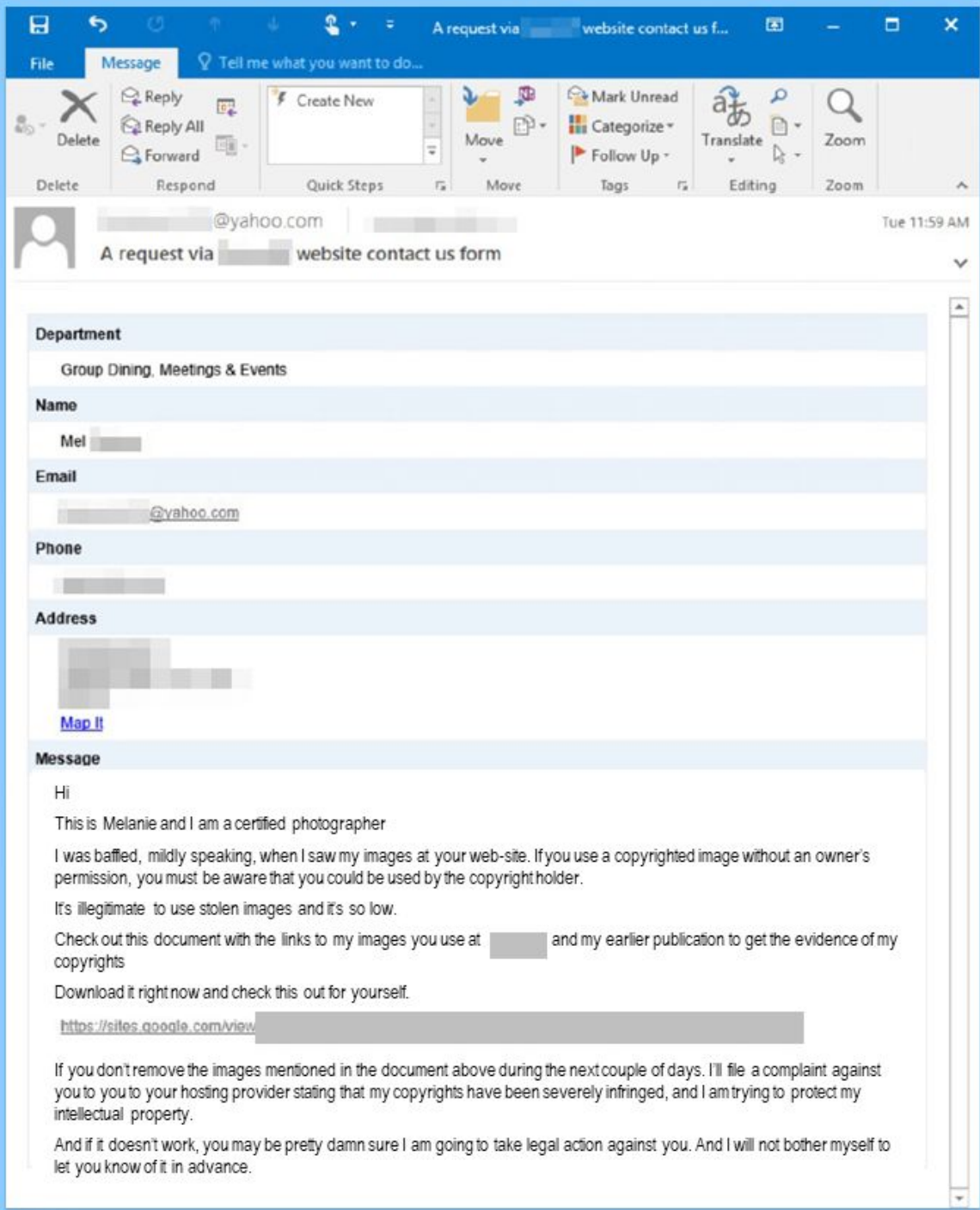
80%

1hr 12m

The median time for an attacker to access private data if you fall victim to a phishing email.

1hr 42m

The median time for an attacker to start moving laterally once a device is compromised



Hi, this is Melanie and I am a certified photographer

I was baffled, mildly speaking when I saw my images at your website.

If you use copyrighted images without an owner's permission, you must be aware that you can be sued by the copyright holder

It is illegitimate to use stolen images and it's so low.

Check out this document with the links to my images at XXX and my earlier publication to get my evidence of copyright.

Download it right now and check this out for yourself!

If you don't remove the images mentioned in the next couple of days, I'll file a complaint against you to your hosting provider stating that my copyrights have been severely infringed, and I am trying to protect my intellectual property

If it that doesn't work, you can be pretty sure I am going to take legal action against you. And I will not bother to let you known of it in advance!



‘Push bombing’

Attackers use a bot or script to trigger multiple access attempts with stolen or leaked credentials, to attempt to bypass MFA



156,000 per day

63%

Lure

15%

Payroll
redirection

4%

Business
information

8%

Invoice
fraud

5%

Gift card
scams

5%

Other

Business email
compromise &
impersonation –
a **\$2.7bn** business

Cybercrime as a service..



2,500 potential target
organizations



60 encounter activity
associated with known
ransomware attackers



20 are successfully
compromised



1 falls victim
to a successful
ransomware event

A man wearing a dark suit and a fedora hat is seated in the foreground on the right, looking towards a long conference table. Several other people in business attire are seated around the table in the background. The scene is dimly lit with a strong blue light source from behind the people at the table, creating silhouettes and a dramatic atmosphere. The text "Watching your next move..." is overlaid on the left side of the image.

Watching your next move...

Deliberately triggering the crisis response to assess your level of confidence

Ransomware Trends

- Exfiltration without encryption
- Ransomware as a parting gift





Nation State Threats

Nation state actors are launching increasingly sophisticated cyberattacks to evade detection and further their strategic priorities.



The importance of moving fast
The need to move data across borders

The first shots fired were in cyberspace



23rd Feb 2022: The cyberwar started 10 hours before the physical invasion



24th Feb 2022: AcidRain wiper malware disables Viasat's KA-SAT satellite communication links, via a malicious firmware update on modems and broadband routers 1 hour before invasion.

Russian government (Blizzard) entities responsible for cyberattacks

More disruptive operations took place in the first **four months** of the war than in the **eight years** before



GRU



STRONTIUM (*Forest Blizzard*)

Data theft, phishing (military targets)

IRIDIUM (*Seashell Blizzard*)

Destruction: FoxBlade wiper;
CaddyWiper, Industroyer2

DEV-0586 (*Cadet Blizzard*)

Destruction: WhisperGate wiper,
data theft, influence operations

SVR



NOBELIUM (*Midnight Blizzard*)

Password spray, phishing
(Ukrainian and NATO member diplomatic targets)

FSB



ACTINIUM (*Aqua Blizzard*)

Phishing, data theft

BROMINE (*Ghost Blizzard*)

Data theft

KRYPTON (*Secret Blizzard*)

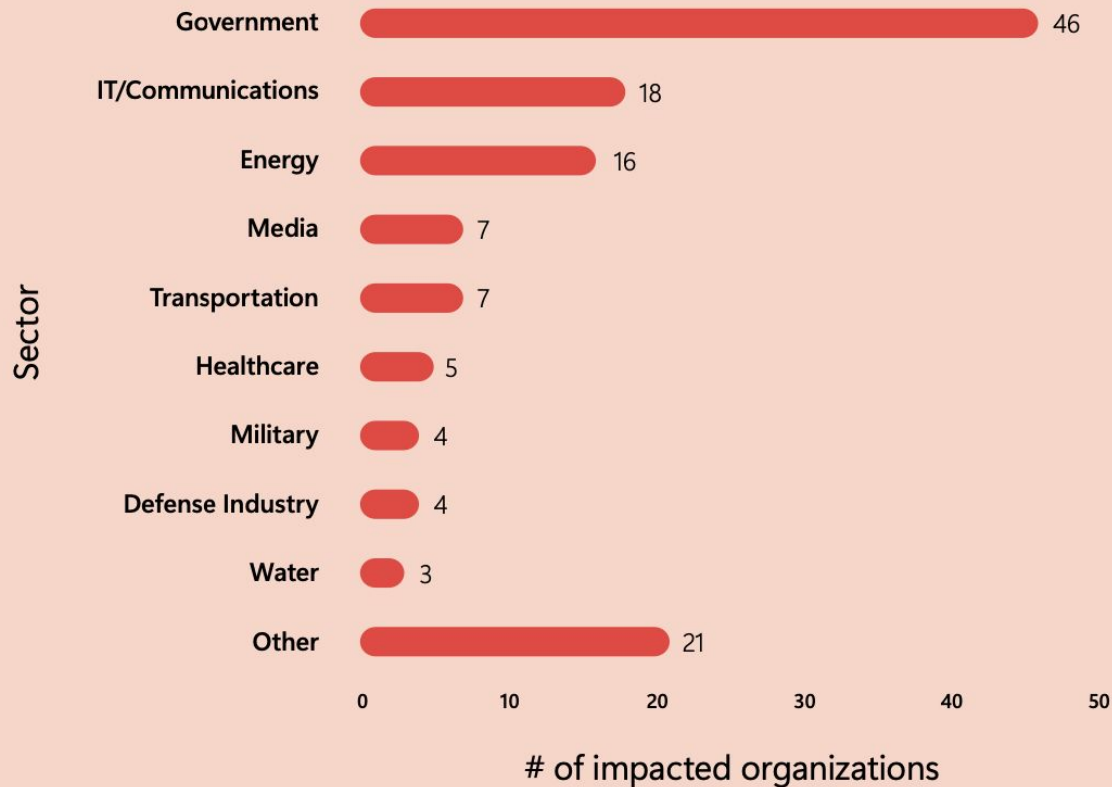
Reconnaissance, phishing

Combined cyber
& kinetic attacks
provide paralysis

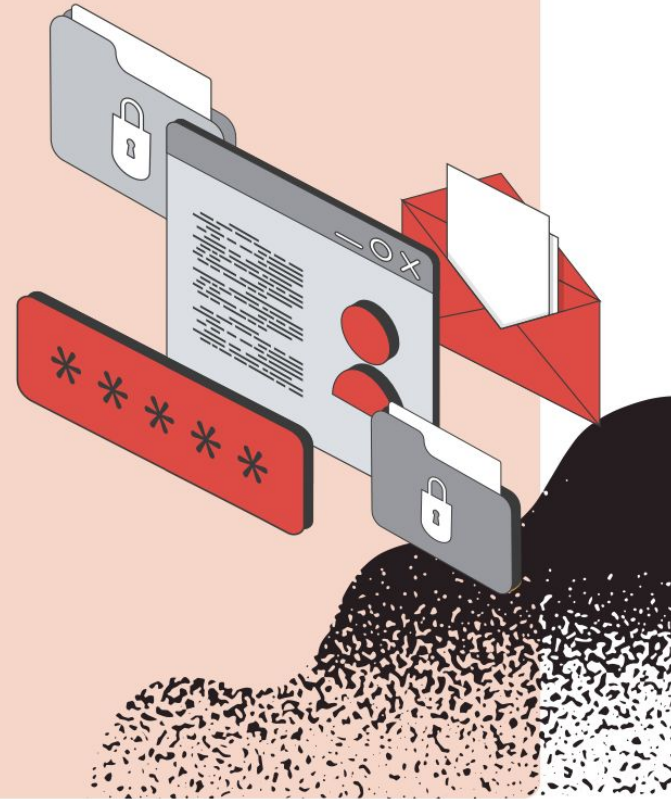


A Year of Hybrid War in Ukraine: Cyber Targets by Sector

Sample of Ukraine targets since Feb 2022

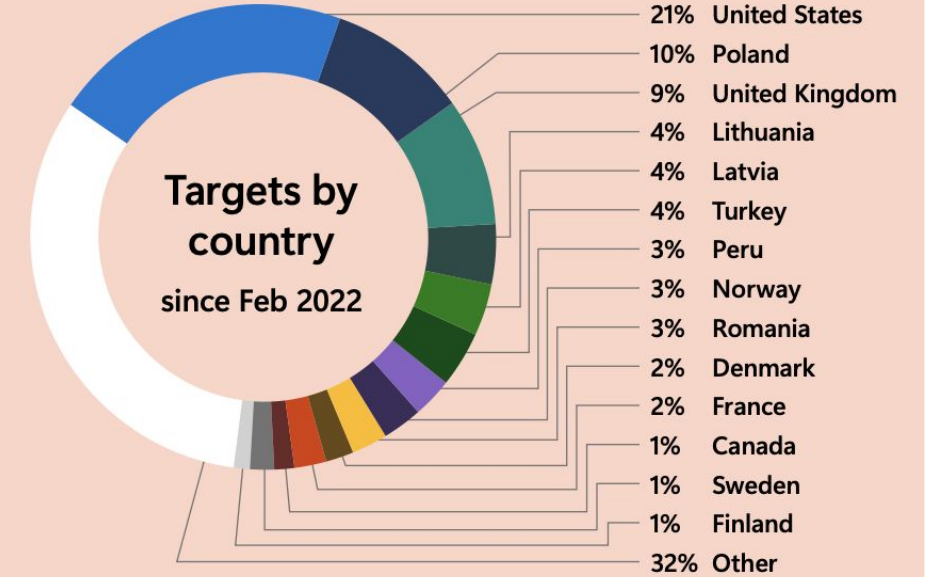
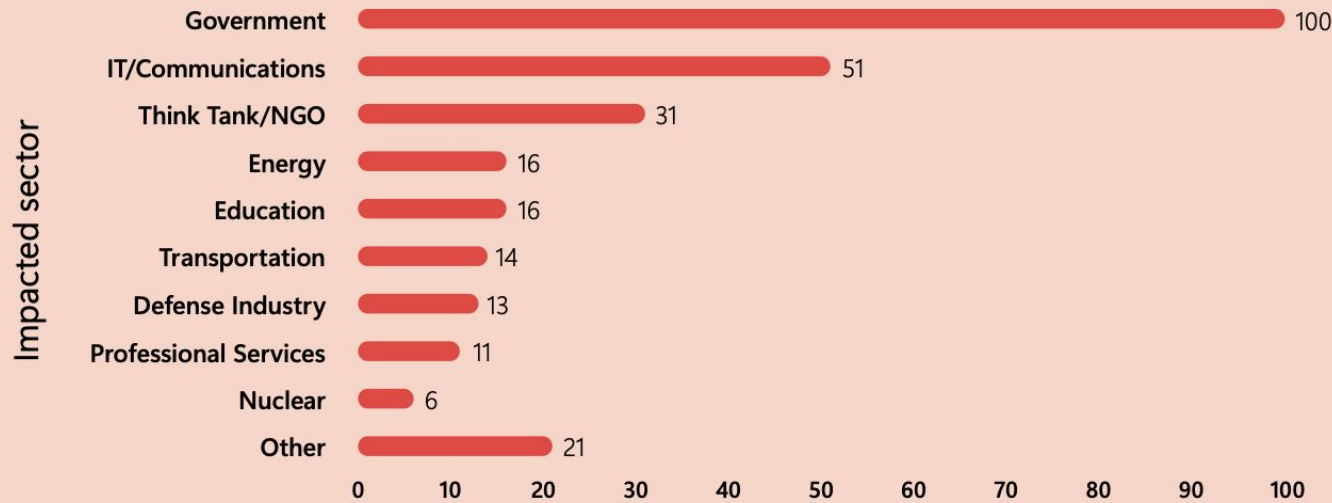


This chart provides a sample of Ukrainian sectors impacted by known or suspected Russian state-affiliated network intrusions or destructive attacks, as reflected in Microsoft data between February 2022 and January 2023.



Targeted Sectors Outside Ukraine

Targeted sectors outside Ukraine since Feb 2022

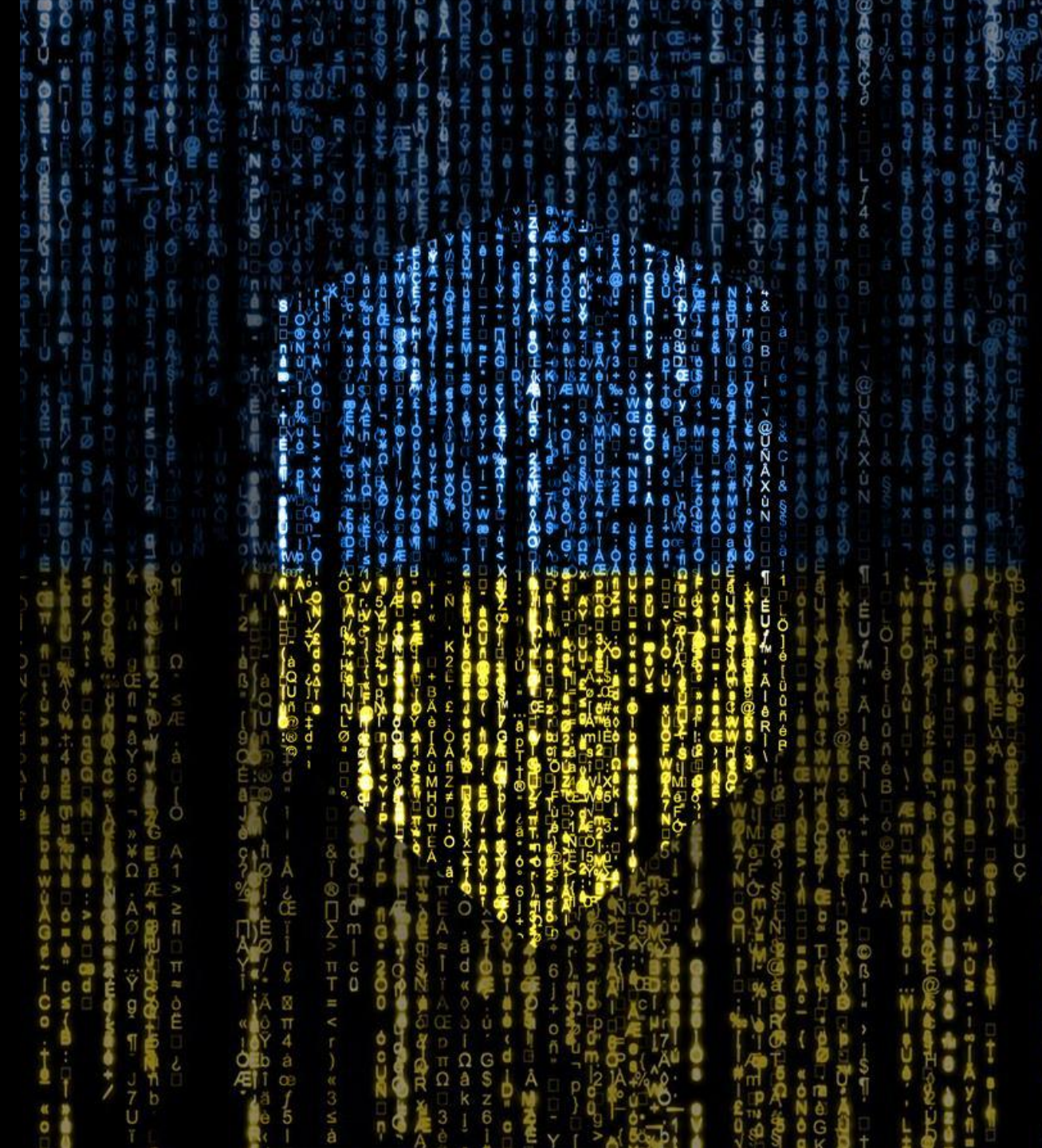


of observed events

- Microsoft observed Russian activity against 74 countries, between Feb 23, 2022, and Feb 7, 2023
- Activities range from reconnaissance to data exfiltration.
- Russian threat actors most interested in government and IT sectors. Several actors compromise IT firms to exploit trusted technical relationships and gain access to those firms' clients in government, policy, and other sensitive organizations.

Renewed campaigns

- **Oct 2022:** “Prestige” ransomware deployed in Ukraine & Poland transportation & logistics hub
- **Nov 2022:** “Sullivan” ransomware deployed against multiple Ukraine targets
- **Jan 2023:** Seashell Blizzard (*Iridium*) may be preparing for new offensive: reconnaissance, initial access campaigns and wiper deployments, reminiscent of early days – targeting defense, energy, media and regional government entities



Importance of foundations

Identify and remediate attack surface

Be accountable for your assets, particularly those that are public facing.

Adversaries will leverage the easiest path into your network. Prompt patching is a necessity.

Secure identities and gain visibility

A users' path is your threat actors' path.

Multi-factor authentication, implemented properly, is a must have for access vectors and applications.

Understand and secure trusted paths

Business-to-business relationships and access vectors are vulnerable to threat actors.

Actors **will** invest time to understand your business better than you.

A move to intelligence warfare?

Feb 2023:

Ukraine gives sign off on Delta [situational awareness](#) system, providing real-time data from drones, radar and sensors on a digital map, delivered anywhere, on any device.

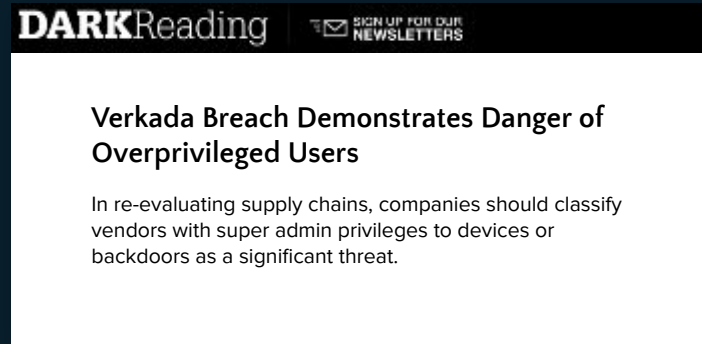




A closer look at IoT and OT threats

IoT devices are outpacing IT in growth. The attack surface area has already grown **3x** in recent years and will continue to grow.

Critical infrastructure is becoming the battle ground in cyber warfare



OT Security is one of the greatest risks to the global economy



Financial

Destructive malware shuts down factories worldwide, causing billion of dollars in losses (WannaCry, NotPetya, LockerGoga)



IP Theft

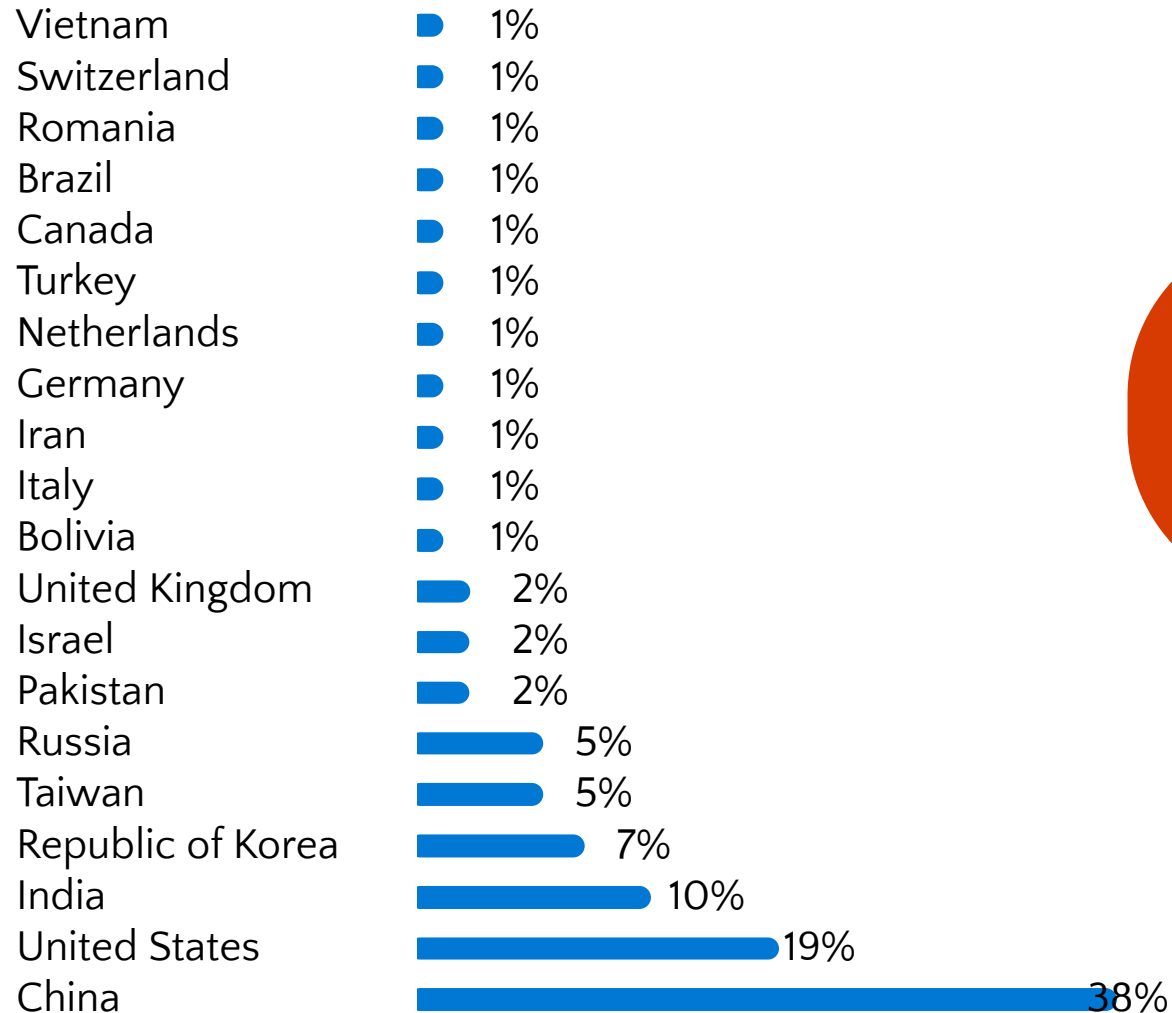
Manufacturers are 8x more likely to be attacked for theft of IP like proprietary formulas and designs than other verticals



Safety

Safety controllers in petrochemical facility compromised with purpose-built back door in TRITON attack.

Threats against IoT and OT are global



Top countries
originating IoT malware
during 2022

Percentages of observed outbound malware infection attempts. Country of origin (location identification) does not infer nation-state sponsored activity (actor attribution).
Microsoft threat analysis of 2022 data.



Botnets & Zombie Armies

DDoS Attack Trends

Attackers will use DDoS as distraction to hide more sophisticated attacks

IoT DDoS botnet attacks will continue to cause significant disruption.

As geopolitical tensions continue, we will see DDoS being used as a primary tool for cyberattacks by hackers.

Strong identity to authenticate devices

Register devices, issue renewable credentials, employ password-less authentication

Use a hardware root of trust to verify identity

Continual updates to keep devices healthy

Utilize centralized configuration and compliance solution to ensure devices are up to date and in a healthy state.

Least privilege access to minimize blast radius

Implement device and access controls to limit impact from compromised identities

Security monitoring and to detect emerging threats

Employ IoT/OT aware NDR and SOAR to proactively monitor and respond to anomalous and unauthorized behaviour

Bridging the void between IT, IoT and OT

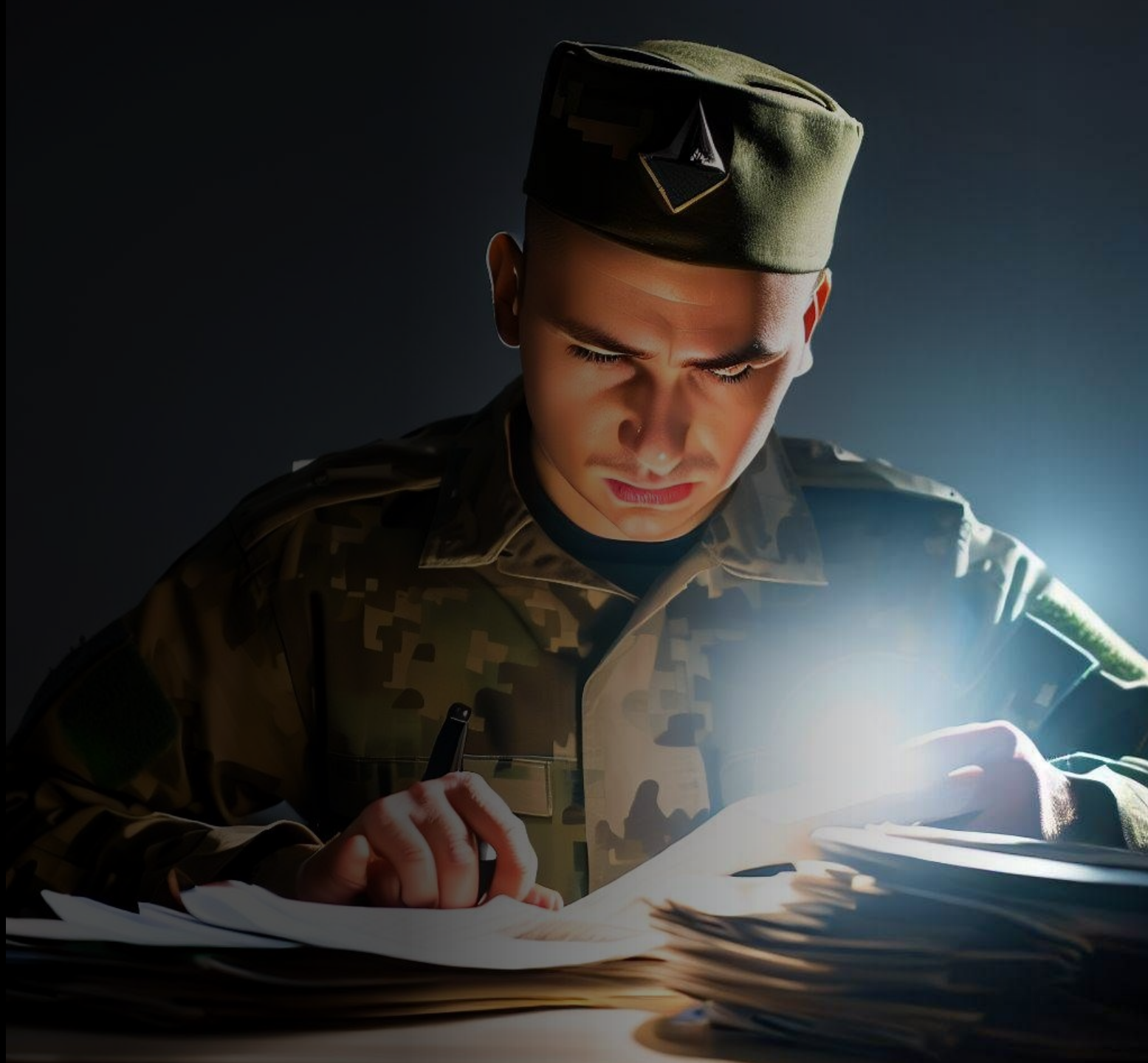
Beware the insider



Most people are
just trying to do
the best they can




How much trust
is too much
trust?



The Battle for AI: Friend or Foe



A large elephant is standing in the background of a boardroom, towering over several people seated at a long table. The people are dressed in business attire and appear to be in a meeting. The room has dark wood paneling and a large window on the left. The elephant's trunk is raised, and its tusks are prominent. The text "Addressing the elephant in the board room..." is overlaid on the right side of the image.

Addressing the
elephant in the
board room...

Poll 1: What are your biggest concerns going forward...

